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Cara Memasang Google Webmaster Console Di Wordpress

Artikel ini membahas tutorial cara mendaftarkan website berbasis wordpress ke google webmaster console. Mengapa perlu? Karena terdapat beberapa hal penting mengapa anda harus memasangnya. Adapun diantaranya :

1. Anda bisa memantau statistik kunjungan website



dengan melihat data tersebut anda bisa dengan segera mengetahui apakah pengunjung mengalami peningkatan ataupun penurunan.

2. Anda bisa melihat kata kunci dari mana kunjungan itu berasal

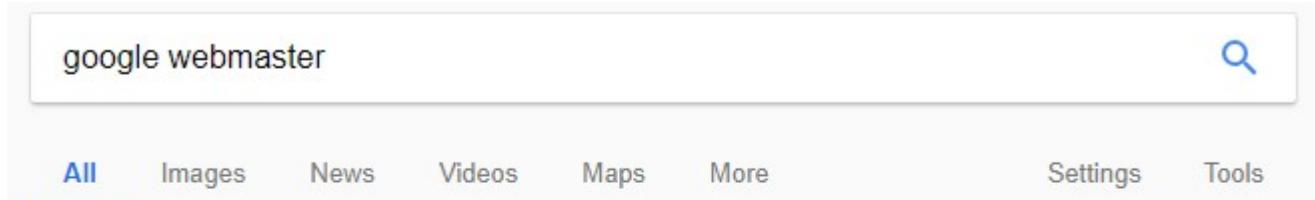
Queries	↓ Clicks	Impressions
pusathosting	916	1,081
pusat hosting	506	672
aan	211	899
c	181	1,720
c	150	247
c	140	987

dengan melihat data kata kunci tersebut anda bisa melakukan optimasi website pada kata kunci yang lemah sehingga kunjungan menjadi lebih banyak.

Sebagaimana semua kita tahu bahwa kunjungan itu sama dengan penjualan. Artinya semakin banyak orang yang mengunjungi website anda maka kemungkinan besar semakin banyak orang yang akan membeli atau menggunakan produk anda.

Login ke Google Webmaster Console

Silahkan login ke google webmaster console. Jika anda tidak mengetahui url google webmaster console maka anda cukup ketik di google seperti ini.



A screenshot of a Google search results page. The search query "google webmaster" is entered in the search bar. Below the search bar, there are tabs for "All", "Images", "News", "Videos", "Maps", and "More". To the right of these tabs are "Settings" and "Tools" buttons. The search results show approximately 132,000,000 results found in 0.32 seconds. The top result is a link to "Google Webmasters - Resources to Track Website & Search ...". This link leads to a page with several sections: "Search Console", "Google Webmaster Tools", "Google Search Console", and "Search Console Help". Each section has a brief description and a "More results from google.com »" link at the bottom.

google webmaster

All Images News Videos Maps More Settings Tools

About 132,000,000 results (0.32 seconds)

Google Webmasters - Resources to Track Website & Search ...
[https://www.google.com/webmasters/ ▾](https://www.google.com/webmasters/)
You want to be found and we want to help. Track your site's search performance with Google Search Console and our additional webmaster resources.

Search Console
... Webmaster Central - Terms of Service - Privacy Policy ...

Google Webmaster Tools
Not your computer? Use a private browsing window to sign in ...

Google Search Console
Sign in. to continue to Google Search Console. Email or ...
More results from google.com »

Search Console Help
Official Search Console Help Center where you can find tips ...

Support
Get support for your site. Have questions about Search ...

Learn
Browse Google Wemasters web development resources ...

Kemudian klik "Search Console"

> C 88 | www.google.com/webmasters/#?modal_active=none > ❤

AliExpress Booking.com Lazada.co.id Agoda.com Tokopedia Bookmarks Bar (Firefo Bookmarks Bar (Firefo

Google Webmasters

Home Support Learn Connect



You want to be found on the web. We want to help.

Track your site's search performance with Google Search Console and browse around for more webmaster resources.

[SEARCH CONSOLE](#)

[GET HELP](#)

View an introduction to Search Console

dan Login

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